



2012 Strategic plan

The mission, vision, and code of ethics of the Emergency Nurses Association are:

**Mission**

To advocate for patient safety and excellence in emergency nursing practice

**Vision**

ENA is indispensable to the global emergency nursing community

**Code of Ethics**

The emergency nurse acts with compassion and respect for human dignity and the uniqueness of the individual.

- The emergency nurse maintains competence within, and accountability for, emergency nursing practice.
- The emergency nurse acts to protect the individual when health care and safety are threatened by incompetent, unethical or illegal practice.
- The emergency nurse exercises sound judgment in responsibility, delegating, and seeking consultation.
- The emergency nurse respects the individual's right to privacy and confidentiality.
- The emergency nurse works to improve public health and secure access to health care for all.

The following are the 2012-2013 practice priorities of ENA

1. Crowding/Boarding
2. Workplace Violence
3. Psychiatric Emergency patient care.

The Kentucky State Council shall support the mission and vision of our National organization as stated below through the goals and objectives in this strategic plan.

**Membership / Leadership Goal:**

Foster professional pride, confidence, and a community of support for emergency nurses across Kentucky.

Objectives:

1. Grow KSC membership to 625 members by December 31, 2012.
  - a. Beginning membership 596 in January 2012.
  - b. Recognize new members at State Council meetings and at State Conferences.
  - c. State membership challenge for members and agencies (hospital emergency departments and other's)
2. Develop / Mentor current and future Kentucky State council leaders
  - a. Investigate, and implement if appropriate, positions of treasurer elect and secretary elect.
  - b. Begin transition with newly elected officers immediately following verification of elections.
  - c. Financially support the following programs;
    - i. Leadership conference for President and President Elect
    - ii. General Assembly for delegates and alternates as allocated by ENA
    - iii. GAC conference for Government Affairs Chair.
      1. Chair to report back to membership at first available newsletter with the conference highlights.
  - d. Partner with the nursing programs throughout the Commonwealth to encourage participation in ENA from nursing students.
3. Increase presence of electronic media for KYENA members.
  - a. Monthly updates to KYENA website to include the following areas.
    - i. Notes from the president
    - ii. Treasury report
    - iii. Membership update
    - iv. Government affairs update
    - v. New members
  - b. Electronic posting of meeting minutes

**Research / Practice Goal:**

Advance the emergency nursing profession and practice through research

Objectives:

1. Support the mission and vision of ENAF
  - a. Continue annual contribution of \$5000 to ENAF
  - b. Encourage members to apply for available ENAF annual scholarships
  - c. Support and encourage participation in all ENAF fundraisers
2. Offer support for at least one clinical research or educational project with a major area being one of the ENA clinical practice priorities, utilizing available grant funds

**Education Goal:**

Instill knowledge and competency through quality and accessible education

Objectives:

1. Promote TNCC and ENPC courses across the state
  - a. Sponsor at least one (1) TNCC and ENPC course for underserved areas through KYENA grant process
2. Sponsor TNCC and ENPC instructor courses (1 each)
3. Support educational offering at annual Statewide Trauma Symposium as budget allows
4. Encourage and promote CEN, CFRN, CTRN, and CPEN credentialing.
  - a. Recognize those new and renewing certifications via website and newsletter
5. Provide an Emergency Nursing specific Educational Conference in 2012.
6. Develop TNCC / ENPC resource teams for providing regional and outreach courses in areas that request assistance.

**Advocacy / Collaboration Goal:**

Influence the future of the emergency nursing profession and quality patient care through advocacy and collaboration

Objectives:

1. Increase collaboration with other organizations within Kentucky where appropriate
  - a. Appoint KYENA liaison to KYACEP
  - b. Appoint KYENA liaison to Kentucky Association of Nursing Students (KANS)
  - c. Maintain KYENA representative to KYTAC
2. Enhance members' knowledge and participation in government affairs.
  - a. Communications updates to KYENA website at least quarterly
  - b. Monitor progress of statewide trauma system via representative to trauma advisory committee (KYTAC)
3. Promote public awareness of emergency nursing and ENA
  - a. Utilize appropriate media outlets to promote ENA and provide public education and awareness
  - b. Support and participate in community service activities through local chapter organizations
4. Promote and encourage member participation in local, state, and national association elections.
  - a. Utilize the web site for candidate profiles in state and local elections.
  - b. Provide for electronic balloting in both state and local association elections.
  - c. Monitor election process for timeliness related to national guidelines.

**Organization Strength Goal:**

Ensure KYENA remains consistent in operations both financially and structurally

Objectives:

1. Provide for economic well being of KYENA
  - a. Maintain fiscal responsibility during 2012
  - b. Transparency of state treasury through monthly reporting via State Council meetings and web posting
    - i. Monitoring of monthly reports of local chapter finances by local chapter leadership.
  - c. Develop proposed 2012 budget by January 15, 2012
2. Review and update bylaws in alignment with National ENA as applicable to KYENA
3. Maintain incorporation status in Kentucky
4. Investigate and implement as appropriate a manual of Standard Operating Procedures for KYENA.